

## Welcome

to Your Action Planner for “Fire Your Way to Success.”

Please save a copy of this document to your device before you fill in the questions.

### Part I: Fire Your Products and Services

- List the products in your pipeline and discuss with your team which ones are aligned with your one big goal

- Which products have you marketed without much success?

- When you compare revenue vs. cost for these products, do you want to continue selling them?

- What are some of the workarounds and alternative offerings for your customers if you were to stop selling some products or services?

Thank you for joining me on this course, and congratulations for completing it!

Please send all your feedback to my team at [sales@connexcommerce.com](mailto:sales@connexcommerce.com)

Sincerely,



CEO & Founder,  
Connex Ecommerce