

## Welcome

to Your Action Planner for “Fire Your Way to Success.”

Please save a copy of this document to your device before you fill in the questions.

### Part V: Fire Your Customers

- Write a list of products and services that you feel are underpriced.

- How can you segment your price increases? Which product can you start with to increase your prices?

- Evaluate your customer support. Are you supporting customers one by one? How can you simplify customer support?

- Write down any recurring problems in customer service. Is it a specific product, service, or customer?

- Brainstorm ideas on how you can simplify customer service with videos, articles, and templated emails.

Thank you for joining me on this course, and congratulations for completing it!

Please send all your feedback to my team at [sales@connexcommerce.com](mailto:sales@connexcommerce.com)

Sincerely,



CEO & Founder,  
Connex Ecommerce