Connex Ecommerce Suite

Connex Ecommerce Analytics

Are you selling on Amazon or Shopify, but tired of juggling analytics across multiple apps or browser windows to get the reports you need? Not only is this approach inefficient, but it also hinders sharing valuable insights with your team.

Enter Connex Ecommerce Analytics – your comprehensive growth and analytics dashboard tailored for sellers on Shopify, Amazon, Square, BigCommerce, and WooCommerce, as well as users of ShipStation.

With our inventory planner, sellers ensure they have the right products stocked at the opportune times of the year, minimizing overstocking while maximizing sales. Our profit analyzer seamlessly merges Cost of Goods Sold (COGS) from QuickBooks, sales data from your various channels, and Amazon fees to maintain profitability.

Streamline product management with our inventory module, enabling changes to stock levels and pricing in one central location. Connex automates updates to your selling channels, eliminating the need for double entry. Think of Connex Ecommerce Analytics as your business's check engine light – providing essential insights right at your fingertips.

But why stop at efficiency? Our notification module introduces an element of gamification to your business. Set goals, such as reaching specific sales targets, and Connex will notify you upon achievement. This gamified approach ensures proper stock maintenance and alerts you to over or understocked products. Connect your selling channels and accounting systems to generate the reports you need, effortlessly propelling your business to new heights.

Key features that elevate your business include:

⊘ Dashboard for orders, profits, and refunds for all your marketplaces in one place
⊘ Amazon dashboard showing fees, shipping costs, profit percentage, and advertising costs
⊘ Sales forecasting and reporting capabilities
⊘ Inventory planner for optimized stock management
⊘ Alerts for under or overstocking and goal-setting
⊘ Integration of all your marketplaces with QuickBooks Online or Desktop edition

Embrace efficiency, profitability, and gamification – all in one place with Connex Ecommerce Analytics.